



The Ethical Community Charter School ~ Jersey City



YOUR DOLLARS CAN BE WORTH DOUBLE – TAKE PART IN THE WILLIAM E. SIMON FOUNDATION \$50,000 CHALLENGE

Dear Friends :

November #, 2016

**It's how we treat each other.
It's about making good choices and sharing
strong values to make a better world.
It's about giving without asking for anything in return.**

These are the responses of our first eighth grade class when we asked them what ethics means to them. Our students told us that TECCS is special because ethics is at the core of everything at school and part of every decision they make. And, believe it or not, they said thank you.

Many of them, and many of you, have been at TECCS since the very beginning. You know how much work it has taken to turn TECCS from an abstract idea into the reality of a vibrant K-8th grade school, adding one grade at a time, learning so much together along the way. Without you, we could not have created the school that TECCS has become. With you, nearly 400 students learn every day how to be responsible and compassionate citizens. This year, thanks to you, we celebrated as our oldest students began 8th grade; too soon, we will be saying congratulations and wishing them well as they enter the next exciting chapter of their lives.

Their success, and the success of the students who follow them, has always depended upon people like you. From the very beginning, countless volunteers gave of their time and skills, while many more supporters (often the same people!) opened their pocketbooks, working together to make our dream a reality. Each year we have relied on people like you to offset the difficulties of New Jersey's peculiar funding formula that makes TECCS one of the lowest-funded schools in the state. And each year you and many others have responded with renewed commitment and generosity.

Thank you.

Thanks to YOU we now have:



A new classroom for music



A new classroom for art and technology



A renovated cafeteria and kitchen and a brand new lunch program

This year, as we enter into a new phase at TECCS, your gift can mean even more. Why? The William E. Simon Foundation has been so impressed by what we have accomplished together that they have given us **an extraordinary fundraising opportunity. They are challenging us to raise \$50,000 in new or increased donations this year, which they will match dollar for dollar.**

We have only one year—until June 15, 2017—to raise \$50,000, so your timely donation is more critical than ever.



Our students have endless potential to make this world a better place. We know that you, too, make a difference. Please make your fully tax-deductible donation today. We're counting on you.

Make Your Contribution Worth Even More – Take The Simon Foundation Challenge and Help Us Reach Our \$50,000 Goal!

Here's how important your gift is:

If this year you give	\$200
and last year you gave	\$50
then NEW money equals	\$150

All NEW money will be matched dollar for dollar by The Simon Foundation, so:

your gift of	\$200
plus Simon's match of	\$150
means your gift is now worth	\$350

If this is your first gift to the school, or your first in the last three years, your ENTIRE donation will be matched by The Simon Foundation:

for example, if you give	\$100
The Simon Foundation will give	\$100
so your gift is now worth	\$200

In gratitude,

Ann E. Wallace, PhD
 Founder and Chair, Board of Trustees



P.S. You can also post our online giving link to friends and networks on Facebook, Twitter, LinkedIn and elsewhere by writing: Please consider giving a small donation (even \$10 helps!) to The Ethical Community Charter School, Jersey City, NJ, which is one of the few public schools offering ethics-based education to a highly diverse community and receives 25 percent less



funding than the state-recommended minimum: www.teccsjc.org.



P.P.S. If your company is eligible, request a matching gift form from your employer, and send it completed and signed with your gift. We will do the rest. The impact of your gift to TECCS may be doubled or possibly tripled! Some companies even match gifts made by retirees and/or spouses.